SFAI

Everything your company could need,
SFAI is proud to be your assistant
in any corner of the world.

SFAI

We are a professional services firm helping clients develop better business strategies that build on their unique inherent and potential strengths—the philosophy of the company, how it is organized to understand market opportunities and customer needs, and the methods it uses to deliver products and services. We help companies to continually adapt and continually improve. Santa Fe Associates uses a common sense methodology developed from of its broad international experience with businesses.

"People like to think that businesses are built of numbers [as in 'the bottom line'], or forces [as in 'market forces'], or power [as in 'the power of the CEO'], or things ['the product'], or even flesh and blood ['our people']. But this is wrong. In the first instance… businesses are made of ideas—ideas expressed as words"— James Champy

OUR SERVICES

- Financial statements review
- Internal audit and accounting
- Tax advisory
- Management consulting
- Financial and wealth management
- Mergers and acquisitions
- Technical consulting
- Economic studies

We help you develop strategies and procedures for business growth... by building on existing resources that are usually ignored and wasted throughout a company. Every person in the company can be contributing to solutions, to finding opportunities, and to learning from experience with customers and markets. How can you prepare for a world where the future is unpredictable?

You can alter your strategic thinking to emphasize adaptation, continual and rapid innovation, and smarter awareness of the world around you. That is a process that must be implemented in your philosophy, organization, processes, and procedures. That process includes everybody, from your managing board to those at the front lines.

The most sustainable, most innovative growth is likely to come from inside the company.

SFAI

SFAI brings decades of broad auditing and consulting experience to its clients for strategy, accounting, and tax needs. Your business will be confronted by as much change over the next two years as it faced in the past thirty.

And, finally, we show you how to be successful

We have no tricks, no magic solutions, no crystal ball. We don't write large reports. Our tool is thinking—yours and ours—within a framework that links your company's purposes to the ways it carries them out.

Together, we will discover and create for you a better organization that will succeed because your strategies will reflect and build on your company's underlying purposes, values, and strengths. Emerge from the interactions of your company and the changing social environment.

Our commitment for excellency in our professional work is with our clients, with those that will be reading our reports and our studies, with the regulatory agencies , with the citizens that will be using our product and paying for it

INSIGHTS

Through our own proprietary model INSIGHT we can look at your own company as a complex adaptive system, changing in a changing marketplace. We help you and your staff takes an external, broad, and searching view of your company by identifying strengths, questioning assumptions, and looking at the larger environment in which you compete and will have to continue to compete. With such a tool we can put ActioN to your entity. And if you think the future will be a simple extrapolation of the past and present, you are unlikely to survive.

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